



<p>Objectives</p> <p>To raise people awareness about endangered species in Indonesia</p> <p>To educate people about the endangered species in Indonesia</p> <p>To make the younger generations care about the animals in Indonesia</p> <p>To preserve the data of endangered species in Indonesia</p> <p>To make an educational project that could make children more interested in reading science book</p>	<p>Media</p> <p>Digital and Traditional Illustrations</p> <p>E pub format with interactivity</p> <p>Layout Concept</p> 	<p>Conceptual Art</p> 	<p>Target Audience</p> <p>Focus audience: Younger audience (Children between 8-20) to nurture their basic knowledge about our endangered animals.</p> <p>Scientist who need more data about the endangered species in Indonesia.</p> <p>Any ages of person who intend to study more about species in Indonesia.</p> <p>Value Proportion</p> <p>We would like to put our project as conservation media and educational purpose. With the information of endangered species, it will help for future research in case the animal extinct or able to survive.</p>	<p>Key Activity</p> <ul style="list-style-type: none"> -Research and data management -Museums visits -Concept illustrations -Lay out -Compositing the data and the illustrations -Creating simple interactive panels -Review -Revised
<p>Reference</p> <p>https://boingboing.net/2014/01/30/incredibly-interesting-authors-6.html</p> <p>https://a-z-animals.com/</p> <p>http://www.bionica.info/biblioteca/Evans2004AnimalLifeEncyclopedia3%20.pdf</p> <p>Some early European explorations</p> <p>Older encyclopedia</p> <p>Natgeo Data about endangered species</p>	<p>Process</p> <p>Brain storming ideas → Museums visits → Concept illustrations → Lay out → Compositing data → Cleaning illustrations → Creating simple animations and interactive media → Reviewing → Revising → Finishing</p>			