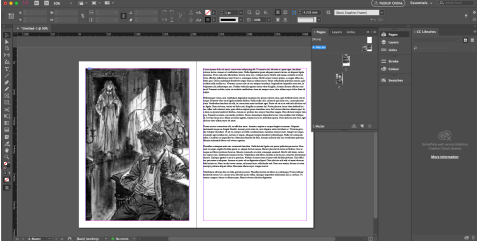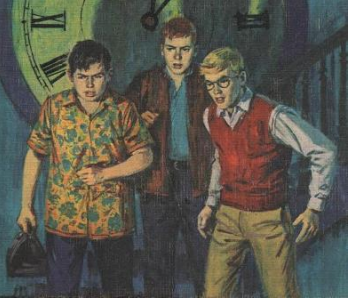| Objectives	Media	Conceptual Art	Target Audience	Key Activity
Re introduce the old children mystery book. To re publish old book into newer format that support current technology To raise children awareness about reading book Engage audience with interactive reading To give nostalgia feeling to people who read the book when they were young	Animated Illustrations E pub format Interactive PDF format		Younger audience (Children between 8-12) Older Generations who used to read the book in their youth	-Creating concept art for the characters -Creating concept art for the environment -Setting the layout -Animating the illustration -Putting everything on the layout -Mock up publishing -Reviewing -Refine the project according to the review
	Layout Concept 		**Value Proportion** We would like to give the nostalgic value in our works. It is because we kind a remaking the old book into newer format, it will give nostalgic values.	

Reference

Harry Kane Illustration for the exact facial for the main characters

DC Comic's comic introduction animation, short and simple
https://www.instagram.com/p/BelyjvOnO56/?taken-by=dccomics
https://www.instagram.com/p/BeTfisJnqUi/?taken-by=dccomics
https://www.instagram.com/p/Bc5KY8-nvV3/?taken-by=dccomics

Process

Sketching the illustration → Clean Sketch → Digital Illustration → Gray scaling → Colorize → Re typing the book into word format → Lay out design → Animating the Illustration → Putting Everything in One Piece → Review and Feedback → Revising using the feedback → Published